



## StarLeaf Video Cloud Solves Malicious Spamming & Scalability Issues for Logistics Giant Groupe Cahors

StarLeaf's cloud video conferencing and calling has become indispensable to the daily operations of Groupe Cahors, an international organization specializing in energy distribution.

### The Issue

The Company was being harassed by continual nuisance calls from opportunistic toll fraud spammers. An unavoidable situation as the existing installation of Cisco H.323 meeting room systems were all set to auto answer, the manufacturer's default setting. Alongside this serious security breach, Groupe Cahors had reached a tipping point, whereby its volume of video traffic exceeded the capacity of the on-premise video infrastructure.

### The Response

To solve the scalability issues, Groupe Cahors took the decision to dispense with its costly network infrastructure and move to the StarLeaf Video Cloud. In this way, it gained a completely secure video conferencing and calling service that ensured it had unlimited scalability, and complete interoperability with all other video systems including Microsoft Skype for Business. Timing was such that Groupe Cahors was able to take advantage of the StarLeaf trade in program, which allowed it to replace all of its Cisco video hardware for StarLeaf GT Minis, for meeting rooms, and StarLeaf PT Minis, for desktops, giving it a single intuitive user experience throughout. In addition, the Company met its need for B2B communications and video mobility by freely distributing StarLeaf Breeze software to employees, business partners and associates.

### The Results

***"Replacing our Cisco equipment with StarLeaf has completely eliminated all nuisance spam calls and because we are now secure our use of video conferencing has escalated to become an indispensable tool that we use every single day; it has profoundly changed the way we work,"*** Jean Christophe Bouchée, IT Director at Groupe Cahors. ***"Holding collaborative meetings over video means we travel less, but it's the gains in productivity that we have immediately noticed. This is because we now use video calling all the time – being face to face is so much more productive than an email or phone call"***. This is echoed by Groupe Cahors' employees who take full advantage of StarLeaf's ease of use, ad hoc conferencing features and guest invite facility to keep them connected to colleagues, business partners and associates.

For Groupe Cahors, StarLeaf's successful and rapid adoption throughout the organization is largely due to its ease of use, the widespread deployment of both hardware and software and of course the security features. Furthermore, word of mouth has quickly reinforced the three strengths of the StarLeaf solution as stated by Jean Christophe Bouchée: ***"It works, it's simple and it's powerful."***



Other multinational companies using StarLeaf cloud video conferencing and calling include:  
**Fred Olsen : Westlake Chemical : Arcelor Mittal : Van De Wiele Group**