

Application to become a StarLeaf Direct Reseller Partner

To take advantage of all the benefits of a StarLeaf Partnership, the first thing you need to do is apply below.

Please fill in all the fields.

1. Company Name

2. Please enter your contact information / main Contact for StarLeaf

First Name

Last Name

Contact Title

Email Address

Phone

Company Website

Social Media Profiles

Company Locations

3. Please tell us more about your organization and your Business

Year founded

Annual Revenue

Total Employee Count of Your Organization

No of Sales Employees

No of Sales Engineers / PreSales Consultants

No of Marketing Staff

Type of Company Marketing

- Direct Mail
- Social
- Advertisement
- Digital
- Other _____

Do you have Vendor relationships showcased on your Website?

- Yes
- No

No of Support Employees

Areas/Regions where you selling to:

Do you have a Demo Facility?

What is the Key Focus / main Business what the Company is working in?

- AV Integration
- Unified Communication
- Videosolutions
- IT Security
- IT Infrastructure
- Networking
- Digital Signage
- Specialized Vertical Solutions

Which Video Hardware Vendors are you currently authorized to sell?

- Cisco/Tandberg
- Polycom
- Pexip
- Lifesize
- Aver
- Avaya
- Other _____

Do you offer cloud Videocollaboration / Meeting Services in your portfolio today, if yes which one?

- BlueJeans
- Zoom
- Spark
- Lifesize
- Microsoft / Skype for Business / Teams
- Other _____

No

Would StarLeaf be displacing an existing product in your portfolio, if yes which one?

Yes, _____

No

4. Please list your key industry or vertical market Focus (up to 3)

- Education
- Healthcare
- Federal
- Legal
- State & local Government
- SMB
- Mid-Market
- Enterprise
- Other _____

5. Please tell us why you are interested in becoming a StarLeaf reseller.

6. Do you currently work on a StarLeaf Opportunity? If yes, can you share Customer insights with us or let us know where we can help.
